



## ASQ Canada Conference 2017

### Sponsorship Invitation

Include the ASQ Canada Conference as your partner in your journey towards excellence in quality.

ASQ Ottawa Valley Section, on behalf of ASQ Canada, invites companies and organizations to become ASQ Canada Conference sponsors. Sponsorship will enable your organization to achieve high visibility among conference participants and serve as a reminder of your commitment to quality.

#### Conference

This inaugural ASQ Canada Conference will take place on September 25 & 26, 2017 in Ottawa at the Canada War Museum and in qGatineau at the Canadian Museum of History. The theme will be *“A Confederation of Quality Professionals Working Toward an Inclusive and Sustainable Canada”*.

The theme focuses on how we can work together to make a stronger and more resilient Canada by harnessing the knowledge, capability and talent of working Canadians. Some of the world's leading experts and nations best professionals will share how organizations can use best management practices to create a culture committed to excellence and work collaboratively with others to create a high performing Canada.

Conferences objectives are to increase quality impact, including building and showcasing Canadian quality practice and serving the French quality community.

For additional information, please visit the website <http://conference2017.asqottawa.ca/>, contact the Conference Coordinator Ruth Stanley at 613-523-4608 or contact your local ASQ Section

#### Conference Scope

A two-day conference. On September 25, pre-conference activities including two workshops and certification exams, will be held during the day. In the evening, participants will enjoy a banquet, opening presentations and networking opportunities. September 26, 2017 offers a full day of presentations from key note speakers and over 20 presentations as well as time to visit exhibitors. Special events will include book signings, student presentations and certification exams.

Inclusion will be a key principle for the conference. Presenters will be drawn from Canada's founding people's (English, French and Indigenous). In addition, the conference has a bilingual-friendly policy and will reflect, where possible, diversity.

## Benefits of Sponsorship

- Celebrate Canada's 150<sup>th</sup> with the quality community
- Enable quality professionals to share quality knowledge, practice and experience
- Be associated with the world's largest organization devoted to quality
- Raise the profile of your organization among some 5,000 quality professionals in Canada as well as to browsers of the ASQ Canada site.
- Be recognized as a corporate leader amongst ASQ membership
- Network with Conference participants, exhibitors and speakers
- Be inspired by local, national and international speakers on diverse quality issues and methodologies.

## Sponsorship Packages

Basic	Bronze	Silver	Gold	Platinum
\$500 to \$1,000	\$1,000	\$5,000	\$10,000	\$15,000
Acknowledgement as a contributor	Logo on website	Logo on website	Logo on website	Logo on website
Ideal for small organizations to achieve increase recognition	Ideal for small to medium organizations to achieve increased recognition	Ideal for medium organizations to achieve increased recognition and visibility	Designed for valuable recognition and visibility on a reasonable budget	Ideal for maximum exposure
1 ticket	2 tickets	5 tickets	10 tickets	20 tickets
			Promotional sheet at tables and in conference bags	Promotional sheet at tables and in conference bags
		Name and logo on screen at presentations	Name and logo on screen during Key Notes	Introduction at Gala presentation and participation in the welcome

## Additional Sponsorship Opportunities

<b>Item</b>	<b>Value</b>	<b>Benefits</b>
Welcome Banquet	\$10000	Opportunity to put one page on tables, 10 Conference passes
Breakfast	\$5000	Opportunity to put one page on tables, 5 Conference passes
Coffee Break 1	\$2000	Name on refreshment table signage, 2 Conference pass
Lunch	\$5000	Opportunity to put one page on tables, 5 Conference passes
Coffee Break 2	\$2000	Name on refreshment table signage, 2 Conference pass
Closing Reception	\$5000	Opportunity to put one page on tables, 5 Conference passes
Printing	\$5000	5 Conference passes
Signage	\$5000	5 Conference passes
Photographer	\$1000	1 Conference pass
Speaker Gifts	\$2000	2 Conference passes

## SPONSOR APPLICATION FORM

Sponsors must complete this form, keep a copy, and return a copy to [ruthstanley61@gmail.com](mailto:ruthstanley61@gmail.com) or return a copy to the address below.

Name: ASQ Canada Ottawa Valley Section  
Address: ASQ Canada Conference 2017  
C/O Richard Dare, Registrar  
22 Bainbridge Ave., Nepean, ON K2G 3S9.  
Email: ruthstanley61@gmail.com  
Phone: +1 (613) 523-4608

Sponsorship Level or Item Requested:		
Organization Name:		
Mailing Address:		
City:	Province/State:	Postal/ Code
Country:		
Telephone:		
Email:		
Website:		
Contact Name:		
Position:		
Signature:		
Date:		
Total Amount Payable for Sponsorship Item and 13% HST=		
Payment Method: company cheque		

A corporate logo and 50 word company profile for the website should be sent in electronic format to the Conference Coordinator at the email address above.

Payment by company cheque will be accepted. A cheque must be made payable to the "ASQ Ottawa Valley Section" and should be forwarded to the Conference Registrar at the address above.

## **SPONSOR TERMS & CONDITIONS**

The Canadian Harmonized Sales Tax (HST) at 13% is applicable to all goods and services offered by the Conference.

Sponsorship will be allocated only on receipt of a signed Sponsorship Application Form and payment. An email of confirmation will be sent along with a receipt as proof of payment.

All monies are payable in Canadian dollars. Cheques should be made payable to the ASQ Ottawa Valley Section and must be drawn on a Canadian bank.

Cancellation Policy. In the event of cancellation, a service fee of 25% of the Total Payable Amount applies for cancellations prior to September 1, 2017. No refunds will be made for cancellations after this date and any refunds will be processed after the Conference.

No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Conference Coordinator.

Authorized Signature: Ruth Stanley, Chair, ASQ Ottawa Valley Section

Date: January 28, 2017